



SSCCC 2020 - 2023 STRATEGIC PLAN
Adopted April 4, 2020 by the Delegate Assembly

GOAL 1: EXPAND STUDENT ADVOCACY AT STATE AND NATIONAL LEVEL			
Objective 1.1: Strengthen the SSSCC Advocacy Efforts			
Strategies	Lead	Support	Timeline
A. Refocus Legislative Affairs Directors to local advocacy	Vice President of Legislative Affairs		Ongoing
B. Establish and maintain relationships between the Board of Directors, Regions and legislators and staff.	Vice President of Legislative Affairs		Ongoing
C. Attend state and national conferences that advance the mission of SSSCC.	Board of Directors		Ongoing
D. Annually develop a legislative agenda aligned with the goals of the SSSCC and actively pursue/sponsor legislative measures.	Vice President of Legislative Affairs		Annually
E. Include legislative advocacy topics at General Assembly, Regional Meetings, and other SSSCC events as appropriate.	Vice President of Legislative Affairs		Ongoing
F. Increase collaboration with UCSA and CSSA on related issues.	Vice President of Legislative Affairs		Ongoing
G. Collaborate with other organizations to hold legislative events such as an annual March in March.	Vice President of Legislative Affairs		Ongoing
GOAL 2: STRENGTHEN AND SUPPORT SSSCC REGIONS			
Objective 2.1: Provide training and events in the Regions			
Strategies	Lead	Support	Timeline
A. Hold training and one-day regional summits on various topics.	Vice President of Regional Affairs	Board of Directors and Staff	Ongoing
B. Explore creating a paid student fellowship program to support each region.	Vice President of Regional Affairs	Board of Directors	May 2021
C. Hold Executive Committee and Board of Directors Meetings in each region.	Executive Director		May 2022
D. Create and support region collaborations.	Vice President of Regional Affairs	Board of Directors	May 2022



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E. Create and maintain short- and long-range plans for local college visits by representatives of the Regions.	Vice President of Regional Affairs	Board of Directors	May 2022
F. Encourage participation of students at all colleges in external committees and other activities of the SSSCC.	Vice President of Regional Affairs	Board of Directors	Ongoing
Objective 2. 2: Secure and provide resources to support students			
Strategies	Lead	Support	Timeline
A. Provide Student Scholarships.	Vice President of Finance	Executive Director	Jan 2022
B. Identify paid internship opportunities for students	Executive Director		Ongoing
C. Explore awarding Community Grants to help implement educational and equity driven approaches.	Vice President of Finance	Executive Director	Jan 2022
GOAL 3: ENHANCE STUDENT ENGAGEMENT, COMMUNICATION, AND PARTNERSHIPS			
Objective 3.1: Increase the participation of Delegates in the Region and during events			
Strategies	Lead	Support	Timeline
A. Increase outreach to student body organizations about the SSSCC and benefits of participating in the work of the SSSCC.	Board of Directors	Executive Director	Ongoing
B. Reinforce the SSSCC's role in representing the student voice through intentional collaboration with the Chancellor's Office on areas of student purview.	Executive Committee	Executive Director	Ongoing
C. Develop relationships and collaborate with other organizations on events relevant to CCC students and student issues.	Board of Directors		Ongoing
Objective 3.2: Improve methods of communication to students, regions, student body organizations, and other stakeholders			
Strategies	Lead	Support	Timeline
A. Create and implement a communication strategy.	Vice President of Communications	Executive Director	August 2020



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B. Maintain a current public relations campaign to inform students and other stakeholders of the SSSCC priorities.	Vice President of Communications	Executive Director	Ongoing
C. Cultivate relationships and work with partners to discuss common interests and how we can advance the critical policies of CCCs.	Board of Directors		Ongoing
Objective 3.3: Increase student participation in meetings and events of system partners			
A. Expand SSSCC presence at Chancellor’s Office and constituent meetings, and conferences to improve partnerships and create more student presence that advance the SSSCC goals.	Board of Directors		
GOAL 4: SUSTAIN AND SUPPORT THE MISSION AND WORK OF THE SSSCC ORGANIZATION			
Objective 4.1: Develop and Strengthen the SSSCC Internal Structure			
Strategies	Lead	Support	Timeline
A. Evaluate and develop policies and procedures to lay the foundation for significant growth in the near future.	Board of Directors	Executive Director	May 2022
B. Establish SSSCC Office and personnel to support the work of the organization.	Board of Directors	Executive Director	May 2022
C. Create and provide orientation resources for the Board of Directors.	Executive Director		Jun 2020